



Wilmington Downtown, iNC Municipal Services District

Terms and Conditions: WDI Public Safety Grant Program

Overview

The Wilmington Downtown, Inc. (WDI) Public Safety Grant Program aims to enhance public safety and aesthetics in downtown Wilmington through targeted investments in security infrastructure. This program supports projects such as the installation of outdoor cameras, street lighting, building lighting, and other improvements that contribute to a safer and more vibrant downtown environment. By encouraging business and property owners to invest in these enhancements, we not only improve the aesthetics and appearance of the Central Business District but also foster increased visitation, drive higher spending, and stimulate further investment in our community.

To support this initiative, the City of Wilmington has allocated \$25,000 in grant funding, which is managed by WDI through its Municipal Services District contract agreement with the City. This reimbursement grant covers a range of public-facing improvements to security infrastructure, including exterior lighting, cameras and no trespassing signs.

For camera systems, WDI has partnered with local security providers, including Optimum Fire & Security and Eagle Eye Networks, to offer tailored services for grant recipients. These companies have generously offered discounts and packages to help participants connect with the Wilmington Police Department's (WPD) STING Center, enhancing the overall effectiveness and ease of security upgrades.

By participating in this program, you agree to tie in with WPD's STING Center, contributing to a safer downtown Wilmington. Installing security cameras and integrating them with WPD's STING Center enhances the ability of police to actively monitor and protect the area. This integration helps in identifying suspects involved in violent crimes, aids in pinpointing safe locations for officers during active responses, and strengthens overall safety efforts within the downtown district. Please note that while WPD will not continuously monitor the cameras, the integration provides real-time surveillance, post-incident review, and the ability to save video footage for instances of active criminal activity, including violent crimes.

While utilization of the company partners is not required to participate in the program, business and property owners may find that these companies offer tailored services that provide cost-saving benefits. Participants are free to choose any service provider that best suits their needs.

In order to receive grant funding for security cameras and system upgrades, applicants must agree to connect their exterior system to WPD's STING Center via the attached Memorandum of Understanding (MOU). This MOU must remain in effect for the life of the security system (or upgrades) provided by this grant. Additionally, the applicant agrees to maintain a proper maintenance schedule and implement necessary upgrades to ensure the system's longevity. A draft copy of the MOU is attached to this application.

Eligibility Requirements

- Applicants must own or lease property within the Municipal Services District (MSD). The property entered in the application must be located within the boundaries of the MSD.
 - MSD boundaries and identifiable parcels within the MSD are depicted at:
 - <https://www.arcgis.com/apps/View/index.html?appid=8bae0051abb54d1f8a74afe4326ce65f>
- Business and property owners are eligible to apply.
- Projects must improve public safety or enhance the aesthetics of the downtown area.

Eligible Projects

The following types of projects are eligible for funding under the Public Safety Grant Program, including but not limited to:

- **Security Cameras:** Installation of exterior security cameras to enhance surveillance and safety.
- **Upgrading Systems:** Enhancements to existing security systems, including software and hardware improvements.
- **Integrating Systems:** Labor costs or other expenses to integrate into the WPD STING Center system.
- **Exterior Lighting:** Upgrades to street lighting, building lighting, and ambiance lighting that improve visibility and safety. This includes soft lighting that enhances a highly visible public courtyard or alleyway.
- **No Trespassing Signage:** Installation of exterior "No Trespassing" signs to deter unauthorized access and enhance security.
- **Other Safety Enhancements:** Any other safety-related improvements approved by WDI.

Ineligible Projects

The following types of projects are not eligible for funding under the Public Safety Grant Program:

- **Strobe Lighting:** Any lighting that creates flashing or strobe effects.
- **Neon Lighting:** The installation of neon or gas-based lighting.
- **Interior Cameras:** Cameras installed within the interior of a building or business, as the program focuses on exterior and public-facing improvements.

- **Non-Permanent Installations:** Temporary or non-permanent security measures, such as mobile lighting or portable cameras.
- **Security Guards:** Costs associated with hiring private security personnel or guards.
- **Routine Maintenance:** Regular maintenance work, such as replacing light bulbs or cleaning existing security equipment, unless included with new installations and network upgrades.
- **Signage:** The installation of signage, including LED signs or any other advertising-related lighting, as these are covered under the WDI Façade Improvement Grant Program.
- **Festive Lighting:** Lighting installations intended for purely seasonal purposes.
- **Other:** Any other projects deemed unfitting for this program at the discretion of WDI.

Grant Funding

The Public Safety Grant Program will provide matching grants to eligible applicants. WDI will cover 50% of the project cost, up to a maximum grant of \$2,500 per project. The applicant is responsible for the remaining project costs. Grants are awarded on a first-come, first-served basis until program funds are expended.

Priority is given to applications that include a detailed installation and connection plan and that commit to installing and connecting their systems with WPD's STING Center within 6 months of being awarded funding. For lighting projects, priority is also given to those that involve coordination with WPD on downtown security measures.

Application Process

Submission: Applicants must submit a completed Public Safety Grant Application form, including a detailed description of the proposed project, cost estimates, and any necessary documentation such as permits or approvals. If applying for security cameras, a photo of the property with noted camera locations or a rendering is required.

Review: The WDI Grants Committee will review applications based on project impact, safety improvement, and overall contribution to downtown aesthetics. Projects are reviewed on a first-come, first-served basis.

Approval: Approved applicants will receive a formal notice of approval and instructions on how to proceed with the project. Applicants must complete projects within 6 months of approval.

Project Completion and Reimbursement: Upon completion of the project, the applicant must submit proof of project completion (receipts, photos, etc.) for reimbursement. Reimbursement will be processed within 30 days of submission. Upon receiving the grant check, the business or property owner will be required to fill out an Indemnity and Hold Harmless Agreement with WDI.

Preferred Service Providers

WDI has partnered with the following companies to offer specialized services and discounts for security upgrades:

- **Optimum Fire & Security**
- **Eagle Eye Networks**

These providers have worked closely with the WPD STING Center to ensure that security installations meet local safety standards and integrate with WPD systems. Applicants may choose to work with these companies or select their own service providers. Additional service providers will be listed on WDI's website.

Terms of Participation

- All projects must comply with applicable local, state, and federal regulations.
- If a business is applying for funding to install exterior cameras, the business owner is responsible for obtaining and submitting written approval from the affiliated property owner, or Homeowners Association (HOA) with the grant application, noting the intended location(s) in writing.
- Projects must be completed within 6 months of receiving grant approval.
- Failure to complete the project within this timeframe may result in forfeiture of grant funding.
- Grant recipients must agree to allow WDI to publicize the project as part of its overall downtown safety and improvement initiatives.
- Grant recipients are required to sign the WPD STING Center Memorandum of Understanding (MOU) included with the application and initiate the process of linking their exterior security systems with WPD's STING Center within the 120-day timeframe.

Contact Information

For questions or assistance with your application, please contact:

Wilmington Downtown, Inc.

Phone: 910-998-7744

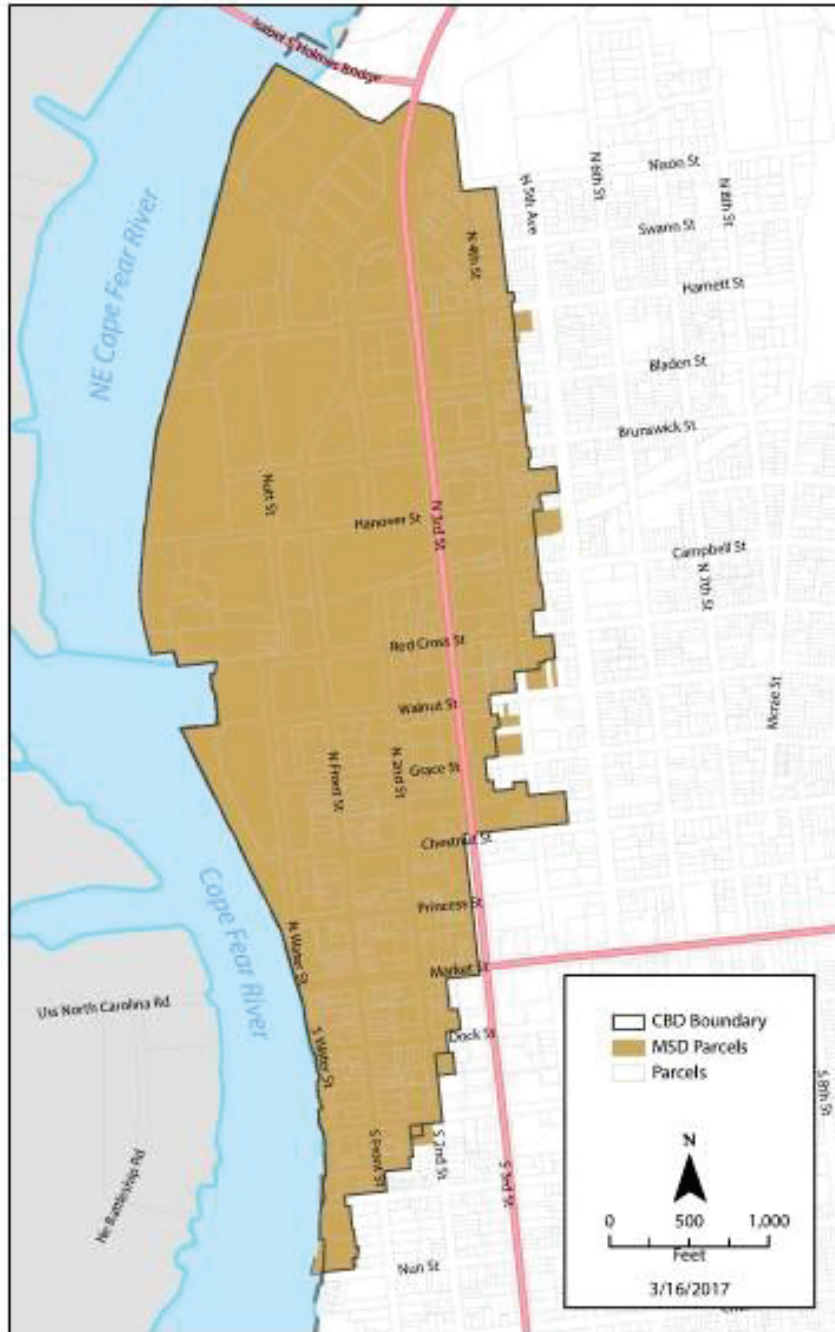
Email: office@wilmingtondowntown.com

Website: wilmingtondowntown.com

MSD Boundaries Map



Municipal Services District





Wilmington Downtown, iNC

PUBLIC SAFETY GRANT PROGRAM APPLICATION

APPLICANT INFORMATION:

BUSINESS/PROPERTY NAME: _____

APPLICANT NAME: _____

PHONE NUMBER: _____

PROPERTY OWNERS NAME: _____

BUSINESS OWNERS NAME: _____

EMAIL ADDRESS: _____

FAX: _____

BUILDING INFORMATION:

BUSINESS ADDRESS: _____

IS THIS BUILDING IN THE HISTORIC DISTRICT? YES NO

DO YOU OWN OR LEASE THE BUILDING? YES NO

**** IF LEASED, PLEASE PROVIDE A LETTER OF AUTHORIZATION FROM THE BUILDING OWNER.***

DOES THIS PROPERTY UNDER AN HOA? YES NO

*** IF YES, PLEASE PROVIDE AUTHORIZATION FROM THE HOA.**

PROJECT DETAILS:

TYPE OF PROJECT (CHECK ALL THAT APPLY):

- EXTERIOR SECURITY CAMERAS
- SYSTEM UPGRADE FOR EXTERIOR CAMERAS (HARDWARE/SOFTWARE)
- INTEGRATION WITH WPD STING CENTER (*REQUIRED WITH ALL EXTERIOR CAMERAS/IMPROVEMENTS TO HARDWARE OR SOFTWARE*)
- EXTERIOR SAFETY LIGHTING (STREET/BUILDING/ALLEY/AMBIANCE)
- "NO TRESPASSING" SIGNAGE
- OTHER SAFETY ENHANCEMENTS (DESCRIBE BELOW) PLEASE EXPLAIN

BELOW:

PROJECT DESCRIPTION:

PLEASE PROVIDE A DETAILED DESCRIPTION OF THE PROPOSED PROJECT.

(ATTACH SEPARATELY IF NECESSARY)

LOCATION OF INSTALLATION: PLEASE ATTACH PHOTOS OR PROPERTY DIAGRAMS WITH ANNOTATIONS.

COST: _____ TOTAL PROJECT COST (PLEASE ATTACH ESTIMATE SEPARATELY):

REQUESTED GRANT AMOUNT: _____

**ALL PUBLIC SAFETY GRANTS ARE A MAXIMUM OF \$2,500 OR 50% OF TOTAL COST*

ESTIMATED START DATE: _____

ESTIMATED COMPLETION DATE (MUST BE WITHIN 6 MONTHS):

SERVICE PROVIDER INFORMATION:

WILL EITHER OF THE PREFERRED SERVICE PROVIDERS BE USED? Yes No

IF NO, PLEASE PROVIDE THE SERVICE PROVIDERS INFO BELOW:

COMPANY NAME: _____

CONTACT PERSON: _____

PHONE/EMAIL: _____

** PLEASE ENSURE THE PROVIDER SELECTED IS CAPABLE OF CONNECTING TO THE WILMINGTON POLICE DEPARTMENT STING CENTER.*

PLEASE ENSURE ALL REQUIRED DOCUMENTATION IS INCLUDED (IF APPLICABLE):

- Project cost estimates/quotes
- Property photo with camera/lighting/signage locations marked
- Any applicable permits or approvals
- Property owner/HOA permission (if not the property owner)
- Draft Memorandum of Understanding (MOU) with WPD STING Center (if applying for camera integration)

TERMS AND ACKNOWLEDGEMENTS:

By signing below, I certify that the information provided in this application is accurate and complete. I agree to the following:

- Complete the project within 6 months of grant approval.
- Maintain the installed system and make necessary upgrades to ensure longevity.
- Submit proof of project completion for reimbursement.

- Sign and uphold the WPD STING Center MOU if the project includes camera integration.
- Allow WDI to publicize this project as part of its public safety initiatives.
- Comply with all local, state, and federal regulations.

SIGNATURES PAGE

APPLICANT SIGNATURE:

DATE:

PROPERTY OWNER SIGNATURE (IF DIFFERENT THAN THE APPLICANT):\

DATE:

SUBMIT COMPLETED APPLICATION TO:

Wilmington Downtown, Inc.

Email: office@wilmingtondowntown.com

Phone: (910) 998-7744

Website: wilmingtondowntown.com

MEMORANDUM OF UNDERSTANDING CONCERNING ACCESS TO CAMERS
BY THE WILMINGTON POLICE DEPARTMENT



This Memorandum of Understanding (“MOU”) is between the City of Wilmington, through the Wilmington Police Department (“WPD”), and _____ (“PROPERTY OWNER”, or collectively with “WPD” as the “PARTIES”), and concerns access to camera feeds and video footage obtained from and around the property commonly known as _____ (“PROPERTY”), with an address of _____, Wilmington, North Carolina.

WHEREAS, the PARTIES are both concerned about minimizing criminal activity in and around the PROPERTY; and

WHEREAS, the presence of video camera(s) on the PROPERTY provides a means of observing and detecting criminal activity in the exterior areas of the PROPERTY;

THE PARTIES, therefore agree as follows:

1. PROPERTY OWNER agrees to allow WPD to have direct access to camera feeds for the purposes of reviewing real time video, or saving video footage, for any evidence of criminal activity.
2. There will be no fee charged by PROPERTY OWNER to WPD for any actions taken pursuant to this MOU.
3. PROPERTY OWNER understands that there will not be continuous monitoring of the camera(s) by WPD, and nothing in the MOU constitutes any specific duty of WPD to monitor such camera(s) or extend any other specific duty to PROPERTY OWNER above and beyond the general duties that WPD has to any member of the public.
4. PROPERTY OWNER agrees to allow WPD to archive any camera footage that could potentially be used as evidence of criminal activity.
5. Both PARTIES reserve the right to terminate this agreement at any time upon written notice to the other PARTY.
6. PROPERTY OWNER certifies that he/she is the deeded owner of the PROPERTY, or a duly authorized representative of the deeded owner, and that he/she has the proper legal authority to enter into this MOU.

AGREED TO on this, the _____ day of _____, 20_____.

PROPERTY OWNER

(PRINTED NAME)

North Carolina
County of New Hanover

I, _____, a Notary Public of said county and state above, do hereby certify that _____ personally appeared before me this day and acknowledged the due execution of the foregoing MEMORANDUM OF UNDERSTANDING.

Witness my hand and notarial seal, this the _____ day of _____, 20_____.

_____ My Commission Expires: _____

Notary Public

CHIEF OF POLICE OF WILMINGTON, NORTH CAROLINA

Chief Ryan Zuidema

North Carolina
County of New Hanover

I, _____, a Notary Public of said county and state above, do hereby certify that _____ personally appeared before me this day and acknowledged the due execution of the foregoing MEMORANDUM OF UNDERSTANDING.

Witness my hand and notarial seal, this the _____ day of _____, 20_____.

_____ My Commission Expires: _____

Notary Public